



2021 MWSPS Virtual Annual Meeting

Support Opportunities

Event Overview

Delivery Format: Virtual Meeting

Target Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals, and Plastic Surgery Office Professionals

Expected Attendance: 75

Program Date: March 6, 2021

Activity Description:

This is your opportunity to strengthen your connection with the Mountain West members! Join us for an exciting virtual program featuring resident abstracts from the Mountain West Region, three nationally known guest speakers and a wellness panel focusing on the current events that face young professionals today.

Corporate Support Opportunities:

Platinum Sponsor (Two Available): \$10,000

- Recognized as Platinum Sponsor including logo, company description (100-words), and link to company website on MWSPS website
- Recognized as Platinum Sponsor on virtual meeting platform including logo, company description (100-words), up to three resource links, and one video (up to five minutes)
- One twenty-minute unopposed speaking opportunity +
- Opportunity to contribute one gamification question for MWSPS meeting
- Printed insert **and** product sample in registration box *¥
- Opportunity to provide one “digital folder” insert for attendees
- Highlighted in MWSPS Annual Meeting "Thank You" Email sent to all attendees post meeting
- Recognition on all program materials
- One pre and post program attendee mailing list

*Limited to first 75 registrants confirmed by 02/15/2021. Printed copies and product samples must be received in time for inclusion.

¥Size restrictions apply. Contact ASPS for details.

* Choice of time dependent upon order of received signed agreement

Gold Sponsor: \$5,000

- Recognized as Gold Sponsor including logo, company description (100-words), and link to company website on MWSPS website
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100-words), up to three resource links, and one video (up to five minutes).
- Opportunity to contribute one gamification question for MWSPS meeting
- Printed insert or product sample in registration box *¥
- Opportunity to provide one “digital folder” insert for attendees
- Recognition on all program materials
- One pre and post program attendee mailing list

Silver Sponsor: \$2,500

- Recognized as Silver Sponsor including logo, company description (50-words), and link to company website on MWSPS website
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (50-words), and up to three resource links
- Opportunity to contribute one gamification question for MWSPS meeting
- Printed insert in registration box *¥
- One post-program attendee mailing list
- Recognition on all program materials

Additional Branding/Sponsorship Opportunities

MWSPS Virtual Annual Meeting Networking Event Sponsor - \$5,000

- Recognized as the sponsor of the networking event with opportunity for three-minute welcome remarks
- Five company invitations to attend the networking event
- Company logo recognition in email sent by ASPS thanking attendees of the networking event for their participation with link to company website

Gamification Sponsor - \$5,000

The ultimate in attendee engagement, our built-in gamification technology allows attendees to complete challenges and answer questions to compete for prizes during their participation in the meeting. By acting as the gamification sponsor, your company will be:

- Recognized as the sponsor of the gamification feature with logo on the gamification homepage
- Recognized as the sponsor of the gamification feature on gamification emails with one resource link
- Recognized as the sponsor of the gamification feature on email announcing winner
- Recognized as the sponsor of gamification prize

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Registration Box Insert - \$1,000

- Printed insert or product sample in registration box *¥
- Printed copies and product samples must be received in time for inclusion

MWSPS Annual Meeting Schedule Page Advertising Placement - \$1,000

- 250 x 250 ad placed on main page of meeting conference site
- Includes link out to external website

"Tips Before You Click" Email Sponsor - \$1,000

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

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